Book "Financial Education and Inclusion in Latin America and the Caribbean. Programs of Central Banks and Financial Superintendencies", 2014

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Abstract: Financial education and inclusion have captured the interest of different international players, as well as global and regional forums. Governments in the region and around the world have also identified financial education and inclusion policies as a tool for promoting economic growth and social equality within a context of financial stability. Central banks and superintendencies are among the most important institutions leading financial education and inclusion programs.
In order to better understand the role of Latin American and Caribbean central banks and superintendencies in financial education and inclusion programs, we invited such institutions to answer two surveys. Twenty-three central banks and 17 regulatory bodies or superintendencies from the region took part in the study. The surveys helped to identify the role of these institutions in financial education and inclusion programs.
In particular, information was obtained on the main public and private players they coordinate with, national strategies, target audience, content and aims of the programs, the channels used for disseminating them, and the services offered.

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With support from the United States' Council for Economic Education (CEE) that had participated in 2008 at the XIII Meeting on Central Bank Communication (Rio de Janeiro, Brazil), one year later CEMLA and the Banco de la República of Colombia organized the I Conference on Economic and Financial Education in Latin America and the Caribbean. The purpose of the Conference was to provide visibility to the topic with a proper approach for the region, as well as encourage the exchange of experiences, promote citizenship building, financial inclusion and support monetary policies. It was aimed at leveraging the privileged position of central banks for communicating a strong and lasting message to governments and different target audiences, as well as analyze within the framework of each country's policies their participation in economic and financial education programs, and their role as a dissemination tool.

Fuente: https://www.banrep.gov.co/en/publications-research/book-financial-education-inclusion-in-latin-america