For 15 years, Banco de la República (the Central Bank of Colombia) has been the institution that generates the highest level of trust among opinion leaders in the country

According to the 2024 Opinion Panel by Cifras y Conceptos, Banco de la República continues to rank first among national institutions in terms of trust in Colombia, receiving a score of 80/100.

In the sixteenth survey conducted this year, the opinions of 6,191 leaders from media, politics, academia, the private sector, social organizations, and digital leaders were considered. Surveys were conducted between 05 June and 06 September 2024, in urban areas across the following departments: Antioquia, Atlántico, Boyacá, Caldas, Cauca, Cesar, Córdoba, Cundinamarca, Huila, Nariño, Meta, Norte de Santander, Risaralda, Santander, Tolima, Valle del Cauca, and the city of Bogotá.

Banco de la República (the Central Bank of Colombia) will continue working with transparency and independence for the well-being of Colombian households, by preserving the purchasing power of the currency, supporting sustained economic growth, and contributing to financial stability, ensuring the proper functioning of payment systems, generating knowledge, and fostering cultural activity in the country.

Link

Opinion Panel - 2024 (Only in Spanish)

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