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Abstract

This document studies the period 1980-1984 during which the Banco de la República began its cultural programming in Cartagena and, specifically, how it was incorporated into its previous artistic dynamics. The research focuses on the study of the circumstances that occurred at the national and local level so that government policies changed the way of seeing the regions and their empowerment with respect to the artistic projects that were generated, especially within the Banco de la República. This document has two purposes: i) to collect files to document a particular moment of art in Cartagena and in the institutional history of Banco de la República as a cultural actor; and (ii) to provide feedback on the cultural management of Banco de la República. Studying these historical processes is essential to evaluate projects and trajectories with a view to thinking about the present and the future of arts management at the Cartagena Branch of Banco de la República.